

ORGANISATION / TEAM

COMMUNITY NAME

OBJECTIVE -- describe the comm goal for your community

KEY ELEMENTS

1 2-way communication

OUR APPROACH

KEY ACTIONS

2 Keep everyone up to date

OUR APPROACH

KEY ACTIONS

3 Encourage participation

OUR APPROACH

KEY ACTIONS

4 Use all possible channels

OUR APPROACH

KEY ACTIONS

IMPLEMENTATION

How will you follow up and measure effectiveness?

OWNER / COORDINATOR

REVIEW CADENCE

KEY METRIC

NOTES / REFLECTIONS (optional)